

## Ark opens Dubai office to market QUOODA® Enterprise Software Platform

The QUOODA® launch campaign commenced with an article in HSME Health & Safety Middle East magazine. The article introduces Ark's new evolution Enterprise Software Platform that digitises the HSSE function. QUOODA® enables organisations to simply optimise and connect their assets, people and processes in one platform with intelligent automation and real-time access to data that ultimately delivers value to large corporates like never before.

Rosalind Benjamin, Ark Workplace Risk CEO and Chairman, commented:

“I’m delighted that the team has been reaching out to resellers and to major and global companies in the Gulf. Due to tall buildings, SMART technology and the Gulf’s appetite to innovate and renovate means that the timing is spot on.”

### Dynamic HSSE SOFTWARE to be launched in QATAR and Middle East

Introducing Ark Workplace Risk's (Ark) a new evolution enterprise of software platform that digitizes your HSSE function. QUOODA® enables organizations to simplify, optimize and connect their assets, people and processes in one platform with intelligent automation and real-time access to data that ultimately delivers value to large corporates like never before.

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WHAT'S NEW



Despite HSSE being a very crucial element and a way of working for each company, traditionally HSSE has always been looked at as a cost center but with QUOODA® and the deep business insights that it provides, HSSE function can now be turned into a value adding center helping Executive Management make the right and informed decisions.

Ark's in-depth experience gained across multiple industries, serving some of the largest and most respected global organizations will meet the demanding standards adopted by major Qatar organizations looking for world class capabilities.

QUOODA® is backed by Ark's 25 years' experience in HSSE Professional Services which makes it powerful since the software is built by Subject Matter Experts. Innovation is at the heart of everything Ark does so QUOODA® is backed by highly sophisticated and most innovative technology but simple to interface making it a pleasurable experience for users to enjoy using the system on a daily basis.

A ready and efficient business enables its employees to work on the move managing their HSSE

operations anywhere, at any time. Being ready means equipping your workforce to do more on the move and remotely, ensuring they can manage your organizations HSSE programme as easily, efficiently and safely as possible. To meet this changing trend, Ark launched a robust mobile enterprise platform to complement its compelling desktop platform.

#### QUOODA® MOBILE ENTERPRISE PLATFORM

QUOODA® has pioneered an end-to-end Mobile Enterprise Platform (not an app) that delivers agile, highly customizable and secure HSSE solutions on the move, tailored to meet the exact needs of your people, management systems – and your business.

The Mobile Enterprise Platform solution will free your staff from inflexible processes that tie them to the office – enabling them to spend more time delivering value. You'll also be able to distribute your latest plans, checklists and procedures to your employees' in real time – keeping them safe while they're out doing their jobs with QUOODA® dynamic real-time updates.

For a demonstration or enquiry contact:

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Rosalind Benjamin  
CEO & Chairman



Rosalind has over three decades of leadership, executive management, client development & in-depth experience serving multiple sectors globally.

Founder of Ark Workplace Risk and other subsidiaries serving global clients successfully in UK & I, Wider Europe, US, Middle East and APAC. She is responsible for driving the company's strategic direction and growth. Ark Workplace Risk is a wholly owned subsidiary of Helix International Group, alongside Sustainware Ltd and Firetechnics Systems. ■

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Ark's in-depth experience gained across multiple industries; serving some of the largest and most respected global organisations will meet the demanding standards adopted by major Qatari organisations looking for world-class capabilities.

QUOODA® is backed by Ark's 25 years' experience in HSSE Professional Services which makes it powerful since the software is trained through Subject Matter Experts.

Given innovation being at the heart of everything that Ark does, QUOODA® demonstrates a highly sophisticated and advanced technology with simplified interfaces making it a pleasurable experience for users to enjoy using the system on a daily basis.

A ready and efficient business enables its employees to work on the move managing their HSSE operations anywhere, at any time. Being ready means equipping your workforce to manage and execute on the move and remotely your organisations HSSE programme as easily, efficiently and safely as possible. To meet this changing trend, ark has also launched a robust mobile enterprise platform to complement its compelling desktop platform.

QUOODA® has pioneered an end-to-end Mobile Enterprise Platform (not an app) that delivers an Agile, highly Configurable and Secure HSSE solutions on the move, tailored to meet the exact needs of your people, management systems – and your business.

The Mobile Enterprise Platform solution will free your staff from inflexible processes that tie them to the office – enabling them to spend more time delivering on time and value. You'll also be able to distribute your latest plans, checklists and procedures to your employees' in real time – keeping them safe while they're out doing their jobs with QUOODA® dynamic real-time updates.

**Any questions or advice needed please contact Ark**



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